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PRESS RELEASE

LUKE SWIMS THE ENGLISH CHANNEL

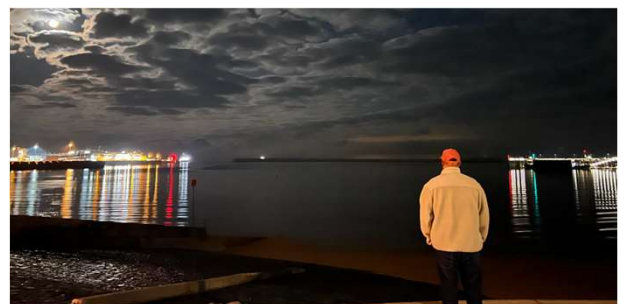
Venn is incredibly proud of Luke Venables, our CFO/COO, who has successfully completed his 22-mile open swim across the English Channel to France.

Swimming the English Channel is considered one of the most gruelling endurance challenges in the world, and when compared to other extreme sports, it is highly ranked in terms of physical difficulty, mental resilience, and environmental unpredictability. On 9th October, Luke completed this impressive swim in 14 hours and 45 minutes, following the strict traditional rules established by the first recorded solo crossing by Captain Matthew Webb 150 years ago. He was however allowed to don a Venn swim cap and in his own words, his decision to swim the English Channel required many of the qualities that define Venn: "Resilience, technique, vision, focus, trust and teamwork together with a healthy dose of hard work!"

In addition, Luke has raised over £15,000 for the Sussex Dolphin Project, supported by the World Cetacean Alliance, to help fund their own research boat. This boat will enable better understanding and protection of the myriads of whales, dolphins, and porpoises off the Sussex Coast through research, awareness, and educational programs within the local community. Venn is committed to help protect the environment as part of it's ESG programme and was happy to make a financial donation to help fund this critical research that means so much to Luke!

Well done, Luke! We are looking forward to hearing what your next adventure will be!

If you would like to make a donation, please visit www.justgiving.com/page/luke-venables-channel-solo



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